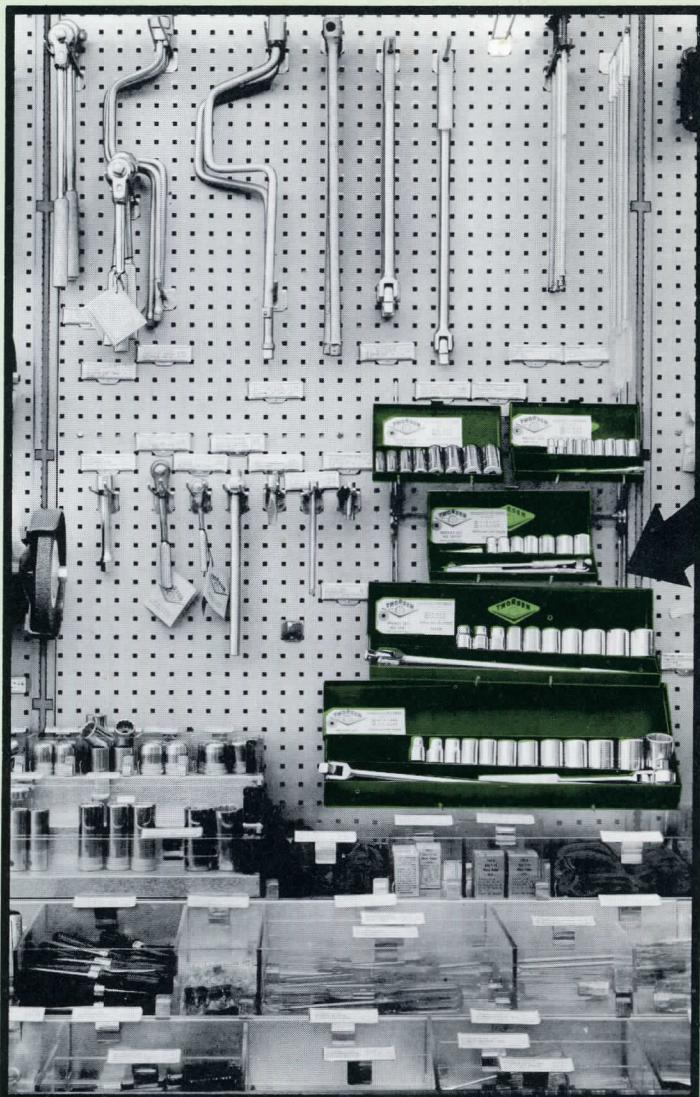


# ANNOUNCING A NEW KIND OF DISPLAY

## WR-105 120° EYE LEVEL



### CONTENTS WR105

### DESCRIPTION

### USERS PRICE

1416	16 pc. 1/4" drive set	9.40
3809DP	9 pc. 3/8" drive deep socket set	5.96
3811	11 pc. 3/8" drive set	10.16
1212	12 pc. 1/2" drive set	9.95
1215	15 pc. 1/2" drive set	17.23

Shipping Weight 22 Lbs.

\*Shelf height display invites pilferage. Conspicuous eye-level display virtually stops pilferage.

Total Users Price \$52.70



## THORSEN MANUFACTURING COMPANY

5325 HORTON STREET

OAKLAND 8, CALIFORNIA

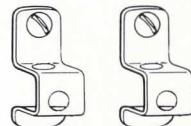
# Wall Racks

### Use Wall Racks Because:

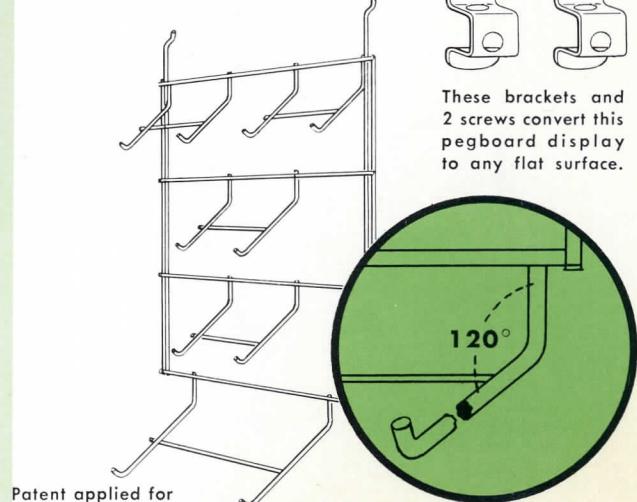
- ◆ EYE-LEVEL ANGLE VISION
- ◆ BUILDS IMPULSE SALES
- ◆ SPACE SAVERS
- ◆ PILFER-PROOF\*

### Show These 5 Proven Best-Selling Thorsen Sets Because:

- ◆ TOP QUALITY AT CHAIN  
STORE PRICES
- ◆ 90% OF SET SALES ARE  
ON IMPULSE
- ◆ HIGH UNIT SALES . . .  
LOW SALES COST
- ◆ VOLUME INCREASES  
UP TO 400%



These brackets and  
2 screws convert this  
pegboard display  
to any flat surface.



This WallRack offers concentrated impulse selling in only 1 1/2 square feet or approximately 1/4 display panel.

